

SPECIAL SECTIONS

SURVIVAL GUIDE R/A

Your link to 25,000+ military families
Publishes: Jan. 14 Deadline: Jan. 7

CAREER & EDUCATION R/A

Thousands leave the service annually
Publishes: Jan. 21 Deadline: Jan. 13

HOMES & APARTMENTS R/A

75% of families live off the bases
Publishes: Jan. 28 Deadline: Jan. 20

YEAR OF AIR FORCE FAMILIES A

Honoring Air Force families at McChord
Publishes: Jan. 28 Deadline: Jan. 21

LOVER'S GUIDE V

Our readers' map to Valentines
Publishes: Feb. 4 Deadline: Jan. 27

HAPPY HOURS V

The best places to unwind
Publishes: Feb. 11 Deadline: Feb. 3

VEHICLE GUIDE R/A

What's new in anything that moves
Publishes: Feb. 18 Deadline: Feb. 10

MILITARY HEALTHCARE R/A

65% of military medicine is off-base
Publishes: Feb. 25 Deadline: Feb. 17

ONLINE EDUCATION R/A

Helping the troops know their options
Publishes: Mar. 11 Deadline: Mar. 3

WELCOME GUIDE R/A

Target the new troops to Ft. Lewis & McChord
Publishes: Mar. 18 Deadline: Mar. 10

CAREER & EDUCATION R/A

The GI Bill is now for all family members
Publishes: April 8 Deadline: April 1

SURVIVAL GUIDE R/A

Help families prepare for the homecomings
Publishes: April 15 Deadline: April 8

GREEN GUIDE (EARTH DAY) V

Honoring the environment
Publishes: April 22 Deadline: April 15

NEWCOMERS' REAL ESTATE R/A

Over-run at major summer events on bases
Publishes: April 29 Deadline: April 22

Fort Lewis
RANGER

The Northwest
Airlifter

WEEKLY
Volcano

Editorial Updates: January — April 2010

TOUGHEST MILITARY SPOUSE



We've asked readers to nominate the "toughest Spouse" in the South Sound. We'll feature the winner in our Jan. 14 "Survival Guide" and online at www.northwestmilitary.com with lots of photos, an interview and tips to fellow spouses from the winner.

Valentine's Party

We are sponsoring a Valentine's Day of Pampering event in Lacey to honor all military spouses of deployed servicemembers. You are invited to participate by purchasing booth space, or donating your services and treasure to the party. Ask your sales rep how.

Tournament of Tacos

The NCAA has it's March Madness and the Weekly Volcano has it's own — a tournament of Tacos that folks can vote on and follow during March with a graph inside the paper and online. Advertisers are encouraged to talk with their sales reps about sponsoring this special celebration.

Top Military Kids

The top military children in the South Sound, submitted by parents, teachers and neighbors, will be the central focus in the Ranger and Airlifter newspapers Feb. 18. It's a special guide that will have everyone sharing.

April Fools Issue

When the date of our newspapers land on April 1, weird things happen at the newspaper office. Our papers hit the streets with stories and photos one might expect to see in the check-out line at the grocery store. Don't miss your opportunity to be in the issue that will have everyone talking.

Lust List

The Weekly Volcano will poll readers to determine which professionals in the South Sound, from bartenders to pediatricians, are the hottest (best looking) in their fields. This will be a keepsake issue. Publishes Feb. 25.

VISIT US ONLINE

Advertise in our online editions at Northwestmilitary.com and weeklyvolcano.com for extra access to military personnel

TROOP RETURNS

Beginning in April, 18,000 Fort Lewis troops return home from the war zone. Plan now to be a part of these exciting sections welcoming them home and into your business.

WELCOME HOME STRYKERS

June 3. Deadline May 26
STRYKER YEARBOOKS
August-October
WELCOME GUIDE
Aug. 19. Deadline Aug. 11

	APRIL	MAY-JUNE	JULY	AUGUST
	I Corps,	5th Strykers	3rd Strykers	4th Strykers
	others return	return from	return from	return from
	from Iraq.	Afghanistan.	Iraq.	Iraq.
	1,700	4,500	4,500	4,500
	soldiers	soldiers	soldiers	soldiers

Other units coming home between August 1 and Oct. 15 account for an additional 2,000 soldiers

Information courtesy of Fort Lewis